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March 17, 2020

## COVID-19 Update: Standlee Premium Products - Hard at Work for You and Your Beloved Animals

Dear Valued Standlee Premium Products Consumers,

We are and will remain hard at work to help you care for your beloved animals throughout the current crisis.

Standlee Premium Products recently received some feedback that animal owners want reassurance that the current COVID-19 pandemic will not compromise our product supply. Rest assured, all Standlee Premium Western Forage products are readily available throughout the country, and inventories remain stable.

Over the past year, and more recently, we have taken several steps to assure an ample supply of Standlee Premium Western Forage products at the shelf, including:

- Improved our production capabilities and distribution tactics. These actions help us respond to spikes in demand in a more timely and effective manner.
- Increased retail and distribution partner communications and stocking level coaching to keep awareness high at distribution centers and shelves fully stocked.
- Encourage and support social distancing, and CDC recommended practices with employees and vendors to ensure a healthy work and home life.

One of our company's *key non-negotiables* is 'Assured Supply.' Assured supply means that our customers and consumers must be able to access our products 'wherever' and 'whenever' desired. We take this responsibility seriously regardless of the circumstances!

Please feel free to contact Standlee Premium Products at 800-398-0819 or via e-mail at [customerservice@standleeforage.com](mailto:customerservice@standleeforage.com) if you have any questions or concerns.

We send all our best wishes to you and yours during these trying times.

Sincerely,

A handwritten signature in black ink, appearing to read "Dusty Standlee".

Dusty Standlee  
CEO & President