

HAY IS NOT FOR HORSES

They Deserve Premium Forage

What is Forage and Why Does My Horse Need It?

Do you know why forage is so important in your horse's diet? Do you also know that there are substantial differences between local hay and premium western forage?

Standlee Premium Western Forage™ worked with Dr. Stephen Duren for over 12 months to discover critical research about what feed is best for your horse.

Read below to find out the major differences and why premium western forage is better for your horse than any other option.

What is Forage?

Forage is the highest quality hay! The nutritional benefits of premium western forage far exceed that of your typical local hay. Premium western forage is carefully grown, harvested, sun-cured, baled and processed to provide the healthiest and most nutritional feed for any horse.

LOCAL HAY

VS.

PREMIUM WESTERN FORAGE

West is Best

Cutting hay is often delayed in many geographic areas of the country due to rain or poor weather.

These weather delays decrease the quality of hay. Drought also dramatically impacts the availability of local hay.

Premium western forage is grown in Idaho, which has perfect conditions for growing premium forage.

Idaho's highly fertile volcanic soil, abundant irrigation, minimal humidity, and low annual rainfall create the perfect climate to produce high quality forage.



Crop Rotation Matters

Vitamin and mineral content is dependent on soil condition. If the field is mismanaged, the vitamin & mineral content will be deficient.

Crop rotation is key to keeping field soil rich in nutrients.

Premium western forage comes from fields that are naturally rich in calcium, phosphorous, potassium, copper, zinc, and other essential vitamins and minerals. Premium western forage growers carefully manage and ensure their soil to measure high vitamin & mineral content and rotate their crops accordingly.



Ca K P Cu Zn

Cured the Natural Way

In areas of the country where humidity is high, hay may need to be chemically preserved to cure properly.

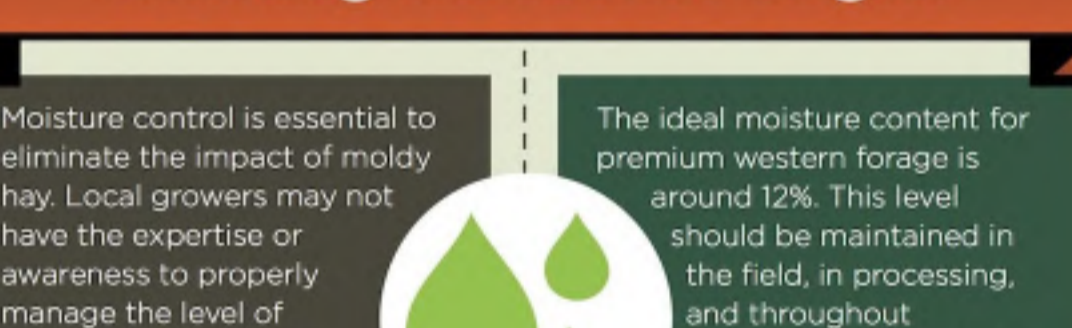
Premium western forage is sun-cured and never chemically preserved. The long, dry summer nights in Southern Idaho ensure the optimal moisture is achieved.



Options for Your Horse

Local hay is typically only delivered in bales.

Standlee Premium Western Forage is available in Bales, Cubes, Pellets, Chopped, and Treat-sized formats.



Getting Moisture Right

Moisture control is essential to eliminate the impact of moldy hay. Local growers may not have the expertise or awareness to properly manage the level of moisture when baling and/or during storage.

The ideal moisture content for premium western forage is around 12%. This level should be maintained in the field, in processing, and throughout transport to consistently deliver the proper moisture content.



15% If the moisture content is greater than 15% there is a higher risk of mold while in storage. Feeding moldy forage is never recommended with horses since it can result in digestive upset (colic) or even death.

Why Does My Horse Need Forage?

The unique structure and function of a horse's digestive system is ideally suited for the utilization of forage.

Horses are sometimes referred to as "hindgut fermenters."

The back portion of the horse's hindgut is a large balloon-like area consisting of the cecum and colon.

It makes up over 65% of the digestive capacity.



Microorganisms in the hindgut work together to break down (ferment) plant fiber from forage.

With over 65% of the horses digestive system geared towards digestion of forage, it is easy to see why forage is critical to the health of all horses.

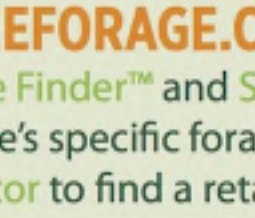
How Much Does Your Horse Need?

Forage and access to plenty of fresh water are the most important dietary ingredients for horses.

Most horses require between 1.5% to 2.5% of their body weight in dry forage per day. The actual amount depends on their life stage and activity level.

Be sure to consult your veterinarian or nutritionist when changing your horse's diet.

With these guidelines, a 1,000 lb. horse needs a minimum of 15 lbs of forage per day.



Standlee
PREMIUM WESTERN FORAGE™

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Use the [Standlee Forage Finder™](#) and [Standlee Feed Calculator™](#) to determine your horse's specific forage requirements. Use the [Dealer Locator](#) to find a retailer near you.

Feed your horse the best forage they deserve!