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## FOR IMMEDIATE RELEASE

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## Standlee® Unveils Smart Carb™ Performance and Forage Plus™ Gastric Support *A Forage-First Approach, Elevating Equine Nutrition and Health with Premium Blends for Enhanced Digestion*

KIMBERLY, Ida. – In a stride towards innovation, [Standlee](http://Standlee) proudly expands its forage-first product offerings with the introduction of [Smart Carb™ Performance](#) and [Forage Plus™ Gastric Support](#). Formulated by Dr. Stephen Duren, Ph.D., Equine Nutritionist at Standlee, these blended forage-based pellets are carefully crafted to meet the unique nutritional needs of horses.

“We are committed to meeting our customers’ and their animals’ needs, through innovation,” said Scott Plew, President of Standlee Premium Products, LLC. “We aim to introduce forage products to the market that fulfill the unique needs of horses and other animals. With forage being the most important component of a horse’s diet, we strive to provide each animal with the nutrition they need to continue living long and healthy lives.”

Designed to meet consumer demands, Smart Carb & Forage Plus pellets stand out as the perfect supplement for a range of forages. These pellets not only enhance digestion and boost palatability but also optimize microbiome function. With a low sugar and starch profile and being grain-free, they represent a blended and comprehensive nutritional choice for horses.

“*Smart Carb Performance* and *Forage Plus Gastric Support* represent a leap forward in equine nutrition,” said, Dr. Stephen Duren, Ph.D., Equine Nutritionist at Standlee, “With a commitment to the horse’s nutrition, these forage blends offer a blend of ingredients to aid in the healing process of digestive diseases and support a healthy microbiome for horses who are prone to digestive diseases, optimizing your horse’s performance.”

Standlee will release two new forage blends starting with:

### **Smart Carb™ Performance**

Offering low sugar and low starch content, **Smart Carb Performance** is enriched with probiotics to optimize microbiome function and ensure your horses perform at their peak. Smart Carb is an Alfalfa and Teff based forage blend designed for horses that are carbohydrate sensitive and for horses that are at risk for carbohydrate sensitive nutritional disorders including Insulin Resistance, Cushing’s Disease and Tying-Up Syndrome.

- more -

## **Forage Plus™ Gastric Support**

**Forage Plus Gastric Support** is formulated to buffer stomach acid, support digestive tissue health, and promote a healthy gut microbiome. Using premium alfalfa, this forage blend is molasses and grain-free. The formula is the ideal recommendation for horses dealing with periods of digestive sensitivities such as gastric ulcers and leaky gut syndrome due to heightened stress from trailering and competition.

“Partnering with Performance Horse Nutrition in the development of these new forage blends have allowed us to strategically expand our forage-first product line to our customers, by providing a premium forage blend with additional ingredients that streamline customers feedings routines and benefit the horses and other animals according to their unique nutritional needs.” said Jessica Wright, Director of Marketing

Standlee continues to prioritize your horse's health and nutritional requirements through innovated products **Smart Carb Performance** and **Forage Plus Gastric Support** is available for retailers to order. If you want more information about Standlee's new products, please contact customer service at [customerservice@standlee.com](mailto:customerservice@standlee.com) or 800-398-0819.

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Media Library Link:

<https://www.dropbox.com/scl/fo/osbtxwxynaxy4bu2wc5tv/h?rlkey=adh4euk04nqe3ip3jlufde2md&dl=0>

## **About Standlee**

Standlee puts the health and well-being of the animals you love first by delivering the best nutrition through premium forage and highest-quality animal care products.

Founded in 1981, Standlee has carefully grown and manufactured sun-cured forage to ensure high-quality and consistent nutrition. Their finished products are managed to ensure year-round supply and are delivered to customers by the largest distribution network of forage products in the United States. They provide premium forage in a variety of types and in a wide range of product formats, including pellets, cubes, chopped, and bales – To keep your animals at peak health and performance throughout the year Standlee forage is the perfect nutritional solution for horses, livestock, small animals, and poultry.

Standlee has committed to providing a premium experience when purchasing their products. You can trust it was made with the same dedication as if they are caring for your own animals. Standlee is Grown for the Life We Love®.

[standlee.com](http://standlee.com)